

Raising Capital Internationally for Alternative Asset Class Funds

Bridgewater James Limited, LLC provides advisory services to selected managers of hedge funds and private equity funds wishing to reach top tier investors in the United States, Europe, and the Gulf.

William J. Bennington, Managing Director of Bridgewater James, has more than twenty years of international experience placing fund interests with endowments, foundations, family offices, fund of funds, pension plans, banks, and sovereign wealth funds. He has advised on fundraising assignments in twenty-two countries.

Bridgewater James provides a complete outsourced service for fund managers seeking to raise at least \$200 million from sophisticated investors while at the same time minimizing time and effort spent on fundraising.

Bridgewater James is a member of FINRA/SIPC.

Delivering Maximum Top Tier Capital with Minimum Fund Manager Effort

Marketing a fund is time consuming, difficult, and distracting from the core activity of investing. This is especially true for funds trying to break into new channels or foreign markets.

Bridgewater James provides a fundraising service with an emphasis on minimizing the amount of time spent by the manager on raising capital. For the most part, Bridgewater James represents managers that have independent track records, over \$200 million in assets, and are seeking assistance to raise at least an additional \$200 million.

Bridgewater James provides the following services, as appropriate:

- Introducing investors capable of making substantial capital commitments to the fund
- Scheduling, attending, participating in, and following up on potential investor meetings
- Reviewing and commenting on the offering materials and pitch book
- Preparing the fund manager and his team for face-to-face meetings
- Acting as a conduit between the fund manager and potential investor on any negotiation (but not handling subscription agreements, other subscription-related forms, or money)
- Working with the fund manager to close potential investors

Connecting Premier Managers with Top Tier Investors



Prior to founding Bridgewater James Limited in 2006, he was a partner at Pantera Global Macro Fund managed by the former head of macro trading at Tiger Management Corp. Mr. Bennington was responsible for raising over \$600 million.

Previously Mr. Bennington was based in London as a Managing Director at J.H. Whitney & Co., a manager with \$5 billion in public and private equity and debt. He was responsible for fundraising in Europe and the Gulf. With his colleagues Mr. Bennington helped raise over \$2 billion for Whitney's private equity and hedge funds.

Prior to joining Whitney, Mr. Bennington was a Director at Alex. Brown & Sons in London where he placed funds with investors in Europe, the US, and the Gulf. As head of the Firm's principal investing team, Mr. Bennington proposed capital commitments to the investment committee and served on several fund committees and boards.

Mr. Bennington graduated from St. Paul's School and Princeton University. In 1985 his Princeton four won the National Collegiate Rowing Championships. He is a trustee of the Center for the Collaborative Classroom (CA); past director of Cornerstone Literacy (NY); and past trustee of St. Paul's School (NH). He holds dual US and UK citizenships. [FINRA's BrokerCheck](#).

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[Business Continuity Plan](#)

